

Apr 26, 2011  
OpenTravel Vegas

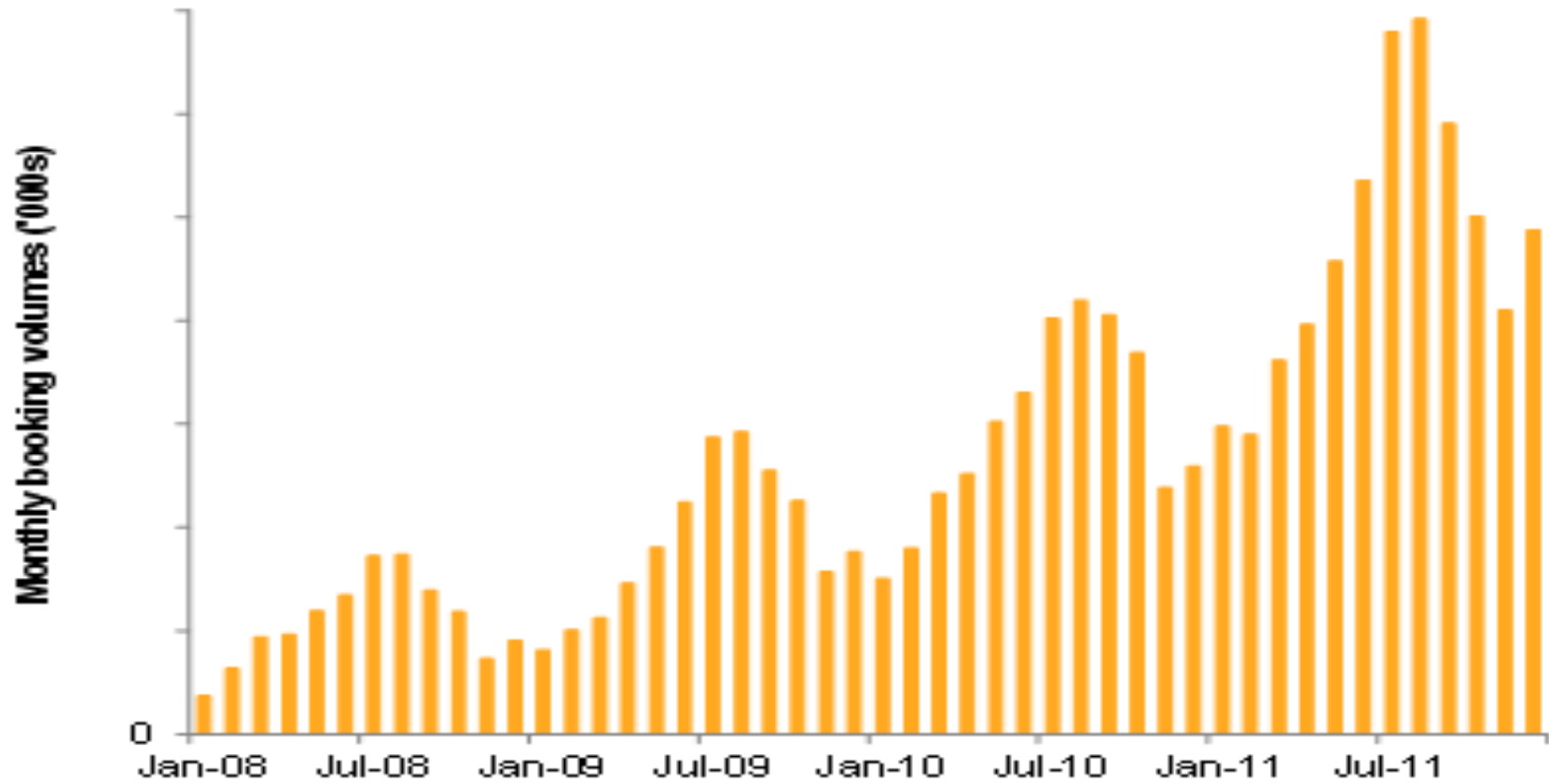
**Cache is like Elvis**



- 550 Auto Rental Companies  
...in 136 Countries  
...at 28,000 Desks Worldwide  
...using 122 connectors due to fragmentation
- DC to over 97% of traffic
- 30 airline partners
- 2,000+ Online Partners



# Growth



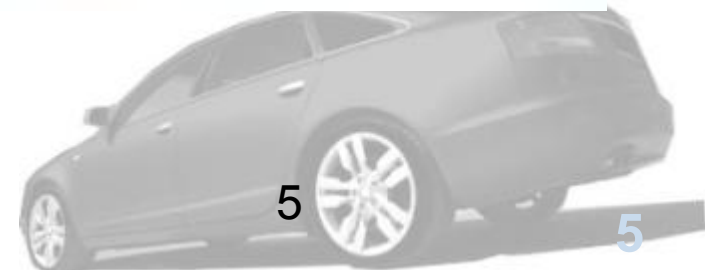
**Deloitte.**  
Technology Fast500  
EMEA 2009



- 1.6m queries/day
- 65/second sustained
- 70% YoY



# For every Passenger – 9 Queries



# Hawaiian Airlines – Dynamic Offer



## Select Your Rental Car



CarTrawler

Hawaiian Airlines passes the best deals on rental cars – from convertibles to minivans – on to our passengers. Enjoy these savings from our preferred vendors by booking your car now.

**Pick-up and Drop-off Location**

Honolulu - Airport (HNL)

**Pick-up Time:**

Friday, November 14, 2008 10:28 AM

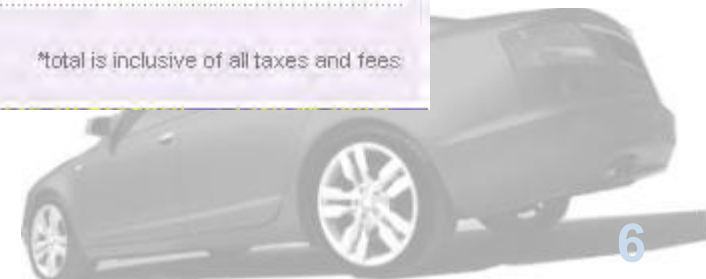
**Drop-off Time:**

Wednesday, November 19, 2008 10:30 AM

Price	Agency	Class / Car	
<b>\$27/day</b> \$161 total*	<b>DOLLAR</b>	<b>Economy</b> 4 Passengers, 2 Bags	<a href="#">+ADD TO ITINERARY</a>
<b>\$29/day</b> \$174 total*	<b>Budget</b>	<b>Compact</b> 5 Passengers, 4 Bags	<a href="#">+ADD TO ITINERARY</a>
<b>\$33/day</b> \$200 total*	<b>AVIS</b>	<b>Intermediate</b> 5 Passengers, 4 Bags	<a href="#">+ADD TO ITINERARY</a>
<b>\$43/day</b> \$259 total*	<b>DOLLAR</b>	<b>Standard</b> 1 Passengers, 2 Bags	<a href="#">+ADD TO ITINERARY</a>

[See More Options](#)

\*total is inclusive of all taxes and fees



# 2

**Your reservation is confirmed** 1. Select flight 2. Passengers 3. Seating 4. Payment 5. Receipt

Reservation details		Reference number: XZZDR7
Your reference number is: XZZDR7		
The travel documents will be sent to your e-mail address (ahicks@cartrawler.com) You can download your documents at any time. Log in and click "My reservations".		
<b>Outbound</b>		
08:25 London-Stansled	13. mar 2009 - DY1303	
11:30 Oslo-Gardermoen	Full flex	
	Seat reservation	<a href="#">Change seat</a>
	2A	
<b>Return</b>		
18:25 Oslo-Gardermoen	26. mar 2009 - DY1304	
19:30 London-Stansled	Full flex	
	Seat reservation	<a href="#">Change seat</a>
	3F	
<b>Passengers</b>		<b>Baggage - Outbound / Return</b>
Alan Hicks	Adult	1 bag(s) / 1 bag(s)
<b>Price</b>		
Total price (all inclusive)	€767.60 (EUR)	

**Wireless internet access**

Wireless internet access has been ordered for the following airport(s).

[Show receipt for wireless internet access](#)

**Thank you for flying Norwegian**

On the day of travel, go to Norwegian's check-in desk. All passengers must present valid photo identification at check-in for all flights. If you have a travel document (with a barcode) you can proceed directly to gate on Norwegian domestic flights.

**More offers from Norwegian:**

**Browse our affordable hotels in Oslo**

- Radisson SAS Airport... **€128** [See offer](#)
- Thon Hotel Opera **€160** [See offer](#)
- Best Western Bondene... **€103** [See offer](#)

Example prices per room, per day [See all offers](#)

**Car Offers in Oslo**

**Budget** Toyota Aygo or similar

**EUR 725.04** for 14 days

[BOOK NOW](#)

**Budget** Hyundai Getz or similar

**EUR 749.58** for 14 days

[BOOK NOW](#)

**Budget** Vauxhall Astra or similar

**EUR 813.65** for 14 days

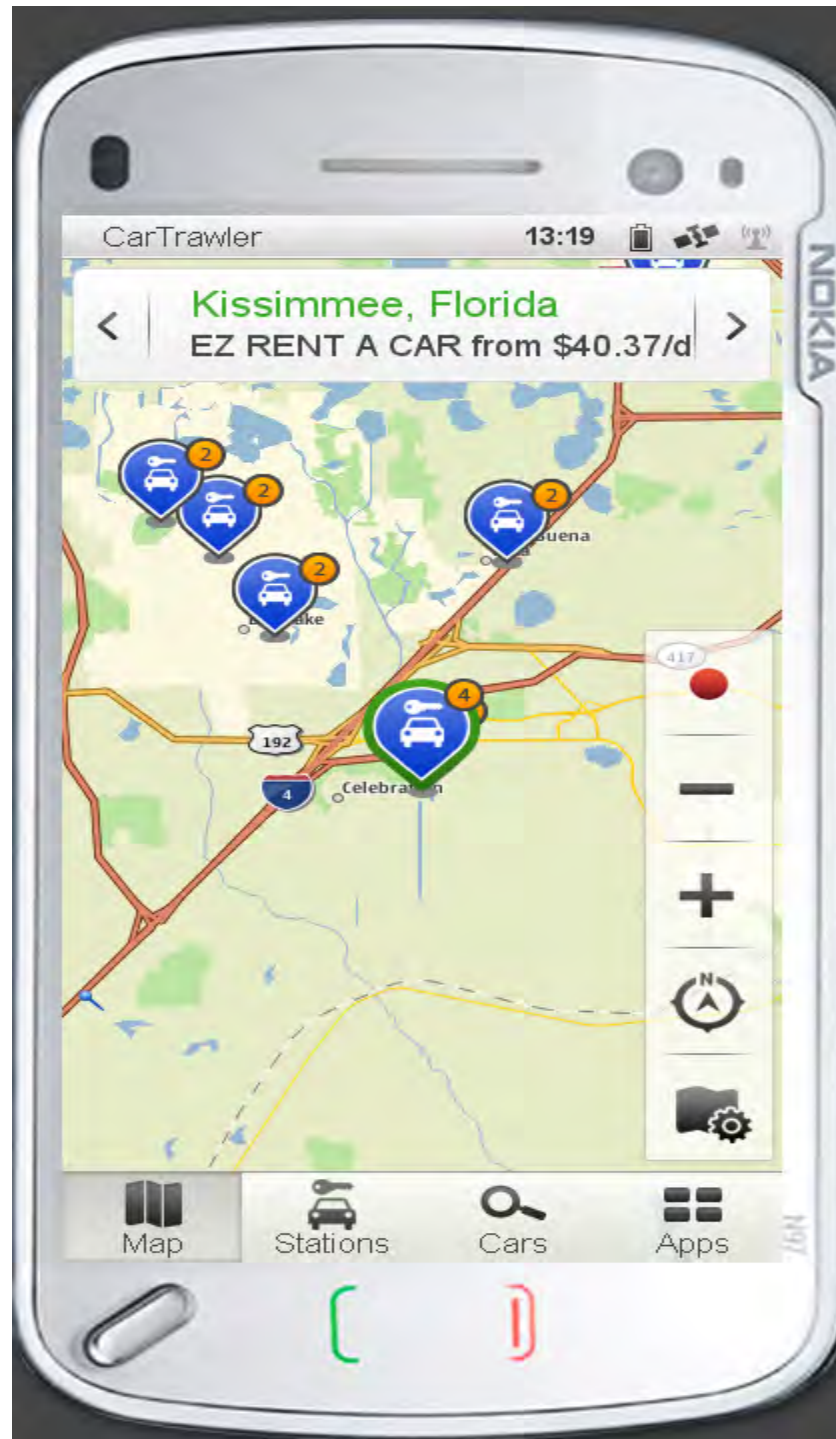
[BOOK NOW](#)

# Demo 1 : Mapping Engine



“I’m in my hotel and I need a Rental Car now”





➤ ~20% Hit Rate  
( $<15$  minutes)

➤ ~24%  
( $<120$  minutes)



We need-:

- Rules

- Pricing

- Availability



# Thank you

Bobby Healy, CTO CarTrawler

